

ANNUAL REPORT

2025



Imara Africa

Clean Water. Healthy Life.

Imara Africa Collective
Verein für nachhaltige Entwicklungszusammenarbeit
Am Rösselhof 4/15
2442 Unterwaltersdorf / Austria
ZVR Nr.: 1681330622

FOREWORD

Imara Africa was founded on a simple profound belief:

Clean water must not be a privilege – it is the foundation of a healthy life, dignity, and future.

What began as a personal experience and a heartfelt mission quickly grew into a collective movement. People from different parts of the world came together, united by the desire to create sustainable change.

Today, Imara Africa is an international, volunteer-driven team fully committed to improving access to clean water, sanitation, hygiene, and menstrual health.

Imara Africa was officially established and registered as an Austrian association on October 23, 2025. This annual report therefore intentionally covers the period from October to December 2025. Within this short time, we succeeded in building a dedicated team, organizing our first events, forming valuable partnerships, and earning the trust of the community in Kibarani, Kenya.

We are especially proud that all of our work is carried out on a voluntary basis. We started without existing structures and initially contributed our own personal commitment – including financial resources. This makes us even more grateful for the incredible support we received in our first months, which enabled us to significantly exceed our 2025 fundraising goal.

This annual report provides insight into our first steps, our key areas of work, and our plans for the future. It demonstrates what is possible when people believe in a shared vision – across borders, with respect for local communities, and with a strong commitment to creating lasting change.

We would like to sincerely thank all our supporters, partners, friends, and companions along the way. This beginning would not have been possible without you.

Together, we bring clean water to where it is needed most.

Sabrina & Nicko
Founders Imara Africa

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01 Our Organisation

Imara Africa is a non-profit organization based in Austria, dedicated to ensuring sustainable access to clean water, sanitation, and hygiene. Our focus is on marginalized communities in Africa – particularly in Kenya.

What does “Imara” mean?

Imara means strength, resilience, and stability in Swahili.

The name reflects our belief that communities can grow sustainably when they have access to essential resources and are actively involved in developing solutions. Imara Africa is committed to strengthen self-determined communities.

Our Founding

Imara Africa was founded on October 23, 2025, by Sabrina from Austria and Nicko from Kenya. We are a registered association in Austria, based in the Baden district.

We met in 2025 while working for Doctors Without Borders in Kenya. During a cholera outbreak in Mombasa, we worked together to help contain the epidemic.



During this time, we realized that this epidemic could have been prevented through access to clean water, sanitation, and hygiene. This experience inspired our desire not only to respond to crises, but to work together with affected communities to develop sustainable solutions. This is how Imara Africa was founded.

Our Vision

At the heart of our work is the human being.

Our vision is an Africa where every person has access to clean water, sanitation, and hygiene – and, through this, the strength to live a healthy life and shape their own future.

Our Mission

We empower underserved communities through sustainable solutions in the areas of WASH (Water, Sanitation, and Hygiene), thereby promoting health, education, awareness, and resilience.

Our goal is to foster strong and resilient communities that are not dependent, but have the capacity to shape their own future.

Our Approach

Our work is based on transparency, accountability, and close collaboration with local stakeholders. We believe that sustainable change is only possible when solutions are developed together with the community – not for them, but with them.



We do not work for communities, we work with them.

Imara Africa takes a community-engaged approach.

For us, people are at the heart of everything we do, and we strive to truly understand local needs.

Our work is based on:

- close collaboration with local communities
- needs assessments and on-site evaluations
- sustainable WASH solutions (Water, Sanitation, and Hygiene)
- empowering communities through education and awareness
- a clear goal of preventing disease and improving quality of life
- expanding sustainable WASH and health services
- advocating for dignity and equal access to basic needs

With our background in logistics, project management, and humanitarian aid, we combine professional expertise with passion and a strong belief that sustainable change is possible.

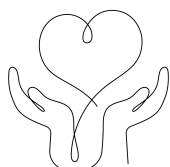
Imara Africa stands for a shared commitment to clean water, a healthy life, and dignity.

Our Values



Sustainability

We create long-term solutions that protect health, use resources responsibly, and enable a livable future for generations to come.



Neutrality

We support communities fairly, respectfully, and impartially—guided solely by human need, regardless of origin, religion, or political interests.



Courage

We act with courage to face challenges, stand alongside the most vulnerable, and drive sustainable change.

02 Our Focus - WASH

Imara Africa focuses on WASH – Water, Sanitation, and Hygiene.

These areas are inseparably linked and form the foundation for health, education, and dignity in the communities we support.

Safe access to clean water is a human right. Sustainable WASH services play a crucial role in preventing diseases.

“Studies show that improving service standards toward safely managed drinking water or sanitation—such as through regulated piped water systems or connections to sewer networks with wastewater treatment—can significantly improve health by substantially reducing deaths from diarrheal diseases.”¹

In 2015, the 17 Sustainable Development Goals were adopted by all 193 Member States of the United Nations. These goals include 169 additional targets and apply to all countries. Goal 6 of this UN resolution is to “ensure availability and sustainable management of water and sanitation for all.”



By 2030, equitable access to clean and affordable water for all people is to be achieved.

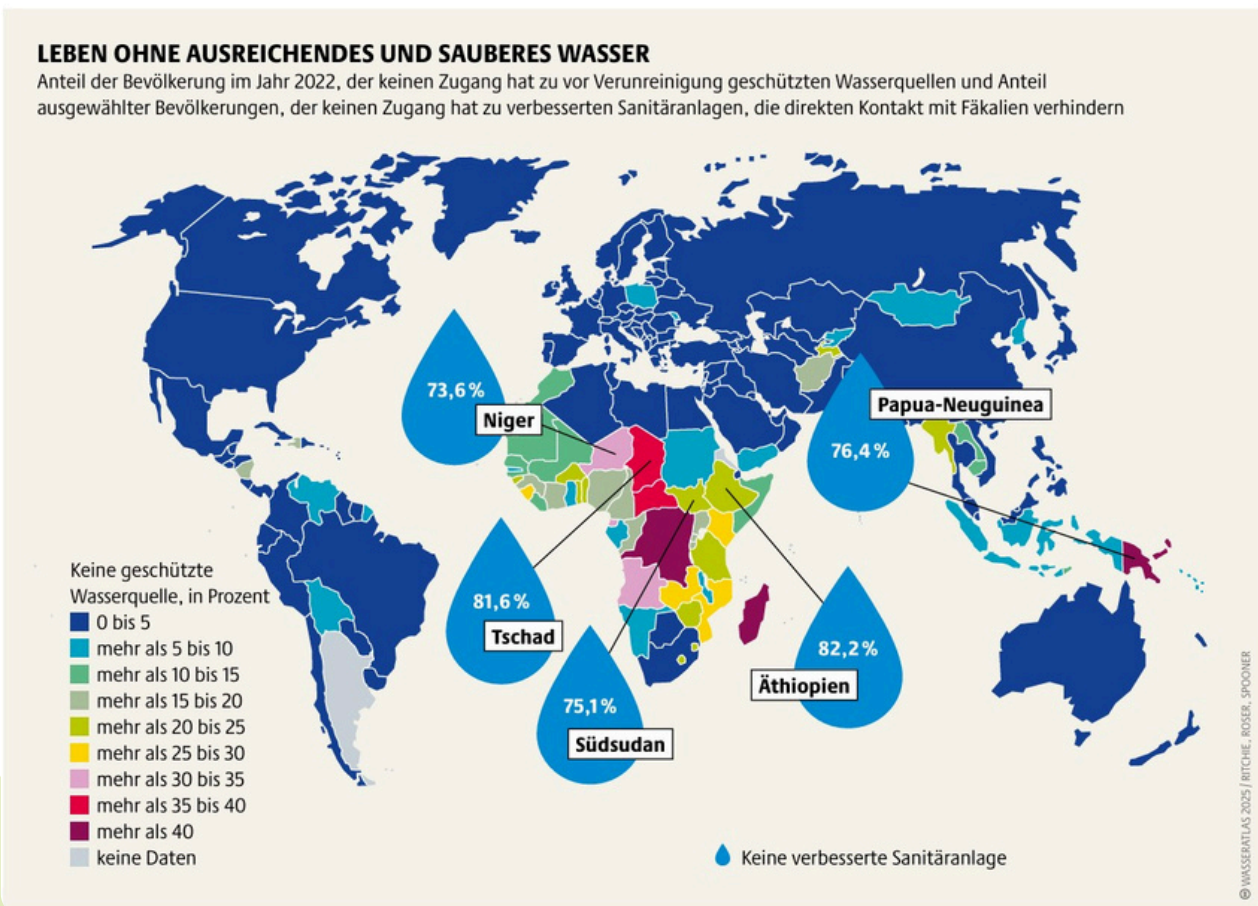
¹ Source: https://www.who.int/health-topics/water-sanitation-and-hygiene-wash#tab=tab_1

Water

Around 2.2 billion people worldwide still lack access to safe drinking water.

The topic of water includes several key aspects:

- Free and affordable access to clean drinking water as the foundation for a healthy life
- Reliable and safe water sources to prevent contamination and disease outbreaks
- Provision of sufficient quantities of water to meet daily needs
- Water treatment to purify water and make it safe for consumption
- Safe storage of water in households and communities to prevent contamination



An estimated 1 million people die each year from diarrheal diseases caused by unsafe drinking water. Children are particularly vulnerable to these illnesses. Access to clean water can prevent diseases and enable children to attend school consistently, leading to long-term positive life outcomes. We firmly believe that access to clean water is a fundamental prerequisite for a healthy life and that it enables us to sustainably empower marginalized communities in Africa.



The images illustrate the typical process of water collection in many communities. A nearly empty, open well, with only a small amount of polluted water at the bottom and visible waste. Despite this, the remaining water is collected in containers, as there is often no alternative. This situation highlights how precious and at the same time vulnerable water is. The consumption of contaminated water significantly increases the risk of waterborne diseases, such as cholera, and underscores the urgent need for safe access to clean drinking water.

Sanitation

3.6 billion people—nearly half of the world’s population—lack access to adequate sanitation facilities.

Sanitation is a fundamental component of human health, dignity, and social development. Despite years of efforts, billions of people worldwide still do not have safe access to adequate sanitation. According to the World Health Organization (WHO) and UNICEF, around 3.4 billion people lacked access to safely managed sanitation services in 2024, including hundreds of millions who are forced to practice open defecation.

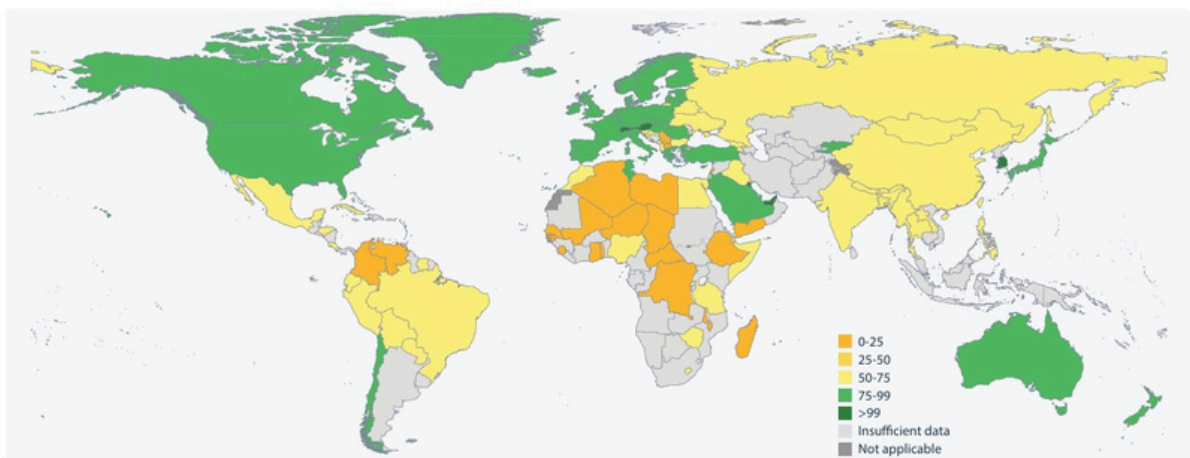


Figure 1: Proportion of population using safely managed sanitation services in 2020 (%). Only 120 countries had sufficient data – on treatment and disposal of faecal sludge and sewage – to produce a national estimate for this indicator in 2020.

Quelle: Summary Progress Update 2021 - SDG 6 - Water and Sanitation for all

A safe means of disposing of human waste—such as toilets or latrines with proper wastewater management—is closely linked to clean water and hygiene. Without access to safe sanitation facilities, the risk of diseases such as diarrhea, cholera, and typhoid increases significantly, particularly among children, leading to substantial health, social, and economic burdens.

Sanitation means more than simply having a toilet facility: it also includes safe wastewater management, access to handwashing facilities, prevention of environmental contamination, and the reduction of pathogens in living environments. The United Nations Sustainable Development Goals (SDGs) therefore recognize both access to water and sanitation for all as fundamental objectives.



The images show examples of latrines and open wastewater channels in informal settlements. The lack of access to sanitation particularly affects people in vulnerable living conditions—especially in rural areas, informal settlements, slums, and underserved communities. In these settings, the path toward dignified, safe, and sustainable solutions is often the longest. It becomes clear that only through a combination of infrastructure, awareness-raising, and a community-based approach can the most urgent challenges be addressed sustainably.

Hygiene

Hygiene is one of the most effective and at the same time most cost-efficient measures for preventing diseases. According to the World Health Organization (WHO), many water-related diseases—including cholera, diarrheal diseases, and other infectious illnesses—can be significantly reduced through simple hygiene practices such as regular handwashing with soap.

Nevertheless, millions of people worldwide still lack access to basic hygiene products, clean water, and adequate washing facilities. A lack of knowledge about hygiene standards further increases the risk.

Hygiene means more than cleanliness—it is active health protection.

Through awareness-raising, training, and access to essential hygiene products, we strengthen knowledge within communities and promote sustainable behavioral change.

Menstrual Health

Menstrual health is inseparably linked to water and hygiene. Millions of girls and women lack access to safe menstrual products, private sanitation facilities, and clean water—leading to school absenteeism, infections, and social exclusion. We promote education, safe products, and access to hygienic facilities so that girls and women can maintain their health, education, and dignity.

Menstrual health is closely connected to water, sanitation, and hygiene. Yet, it remains a widely stigmatized and often underestimated issue worldwide.

The consequences are significant:

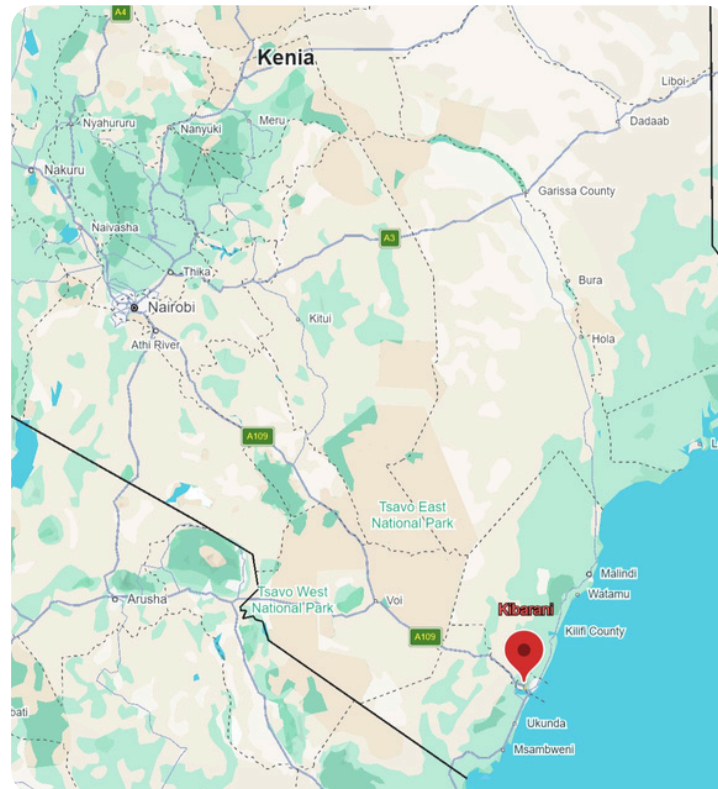
- school absenteeism and educational disadvantages
- increased risk of infections and chronic health issues
- social exclusion and stigma
- limited participation in society

Menstrual health means dignity, health, and self-determination. It is a central component of holistic WASH efforts.

Through education, destigmatization, access to safe products, and improved hygienic conditions, we help ensure that girls and women can protect their health and reach their full potential.

03 Focus Kibarani

Kibarani is an informal settlement in Kenya where living conditions are particularly challenging for residents. Imara Africa works directly with the community to understand their real needs and to develop sustainable solutions together.



In Kibarani, water is expensive, scarce, and often contaminated. Many families have to walk long distances to collect water—several times a day. Our goal is to create sustainable access to safe water.

The sanitation situation in Kibarani is critical: open drainage channels run through the settlement, and toilets are either lacking or insufficient. This leads to serious health risks and dangerous conditions, especially for children. We aim to implement solutions for safe sanitation facilities to improve living conditions and prevent disease.

Specifically, we plan to: provide clean water, construct wells, build latrines, and promote menstrual health.

The Situation on the Ground

During our initial on-site assessment, we identified the following key challenges:

- Water scarcity and cost: There is no access to piped water. Families must either purchase water or travel long distances to collect it. The cost of drinking water is high and consumes a significant portion of household income.
- Wastewater situation: Open, unregulated drainage channels run throughout the settlement. Children in particular have to cross these channels daily—creating a dangerous environment.
- Sanitation: Toilets are either lacking or in poor condition, making it difficult to maintain proper hygiene standards.
- Hygiene: Limited access to clean water and insufficient hygiene products increase the risk of diseases such as cholera and diarrheal illnesses.



Initial Actions and Achievements

Although we were only founded in October 2025, we have already been able to:

- build trust and acceptance within the community
- implement our first activity on menstrual health in collaboration with a partner organization
- lay a strong foundation on which we will continue to build in 2026



Listening and understanding – as the foundation of our work with the community

Empowering girls and women – so that menstruation is no longer a taboo

04 ACTIVITIES 2025

Although Imara Africa was only founded in October 2025, we have already achieved remarkable progress within just a few months. Our focus has been on building structures, increasing visibility, fundraising, and initiating our first projects in Kibarani.

Team Development and Organization

- Establishment of the organization on October 23, 2025
- Building an international, volunteer-driven team from Kenya, Mexico, Austria, and Switzerland
- Clear distribution of roles within the team, including Founders (Sabrina & Nicko) and board members



Fundraising & Awareness

- Organized two events in November to introduce Imara Africa and raise donations
- Initial fundraising goal exceeded by 173%
- Established a WhatsApp channel and Instagram page
- Gained initial attention from supporters, partners, and the wider public
- Set up two locations for Imara Africa donation boxes

Education & Awareness

- School presentations (“Kenya through our own eyes”) for students aged 10 and above
- Interactive elements: 20-liter jerrycan challenge → illustrating water scarcity
- Kahoot quizzes and discussions → fostering awareness and engagement
- Positive feedback from teachers: “Your presentation was truly outstanding [↑]TOP”



Initial Milestones

- Establishment of a functioning internal structure
- Acquisition of first donors and supporters
- First visible impact in Kibarani, despite the short timeframe
- Strengthening the motivation of both the team and the community for 2026

Kenya – Community Work

- Conducted a needs assessment in Kibarani to understand the community’s real challenges
- Initiated small-scale projects to improve hygiene and menstrual health
- Built trust and acceptance within the community

05 Team

All team members are volunteers who contribute their time without compensation. As a result, there are no personnel costs. We keep our fixed costs very low and cover them through membership fees. This ensures that every euro donated goes directly into our projects on the ground.



Board

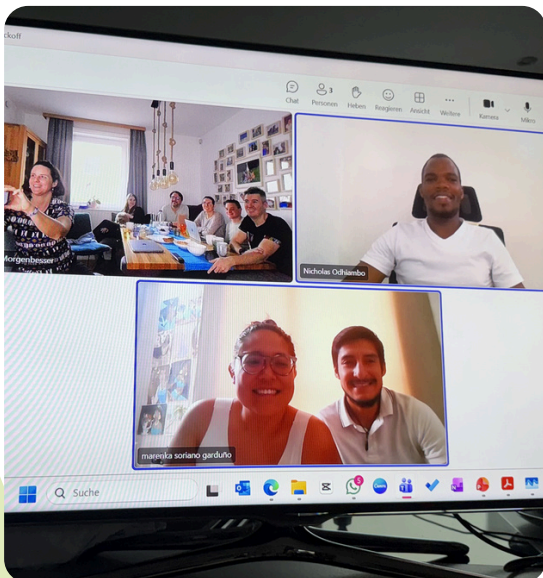
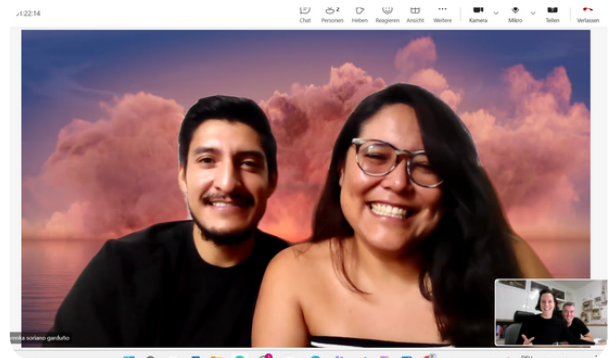
- **Sabrina** – Chairwoman and Founder, responsible for strategy, fundraising, project planning, and team coordination
- **Nicko** – Founder, Project Coordinator Kenya
- **Patrick** – Administration, Finance, and Website
- **Thomas** – Secretary and Advisor
- **Birgit** – Board Member and Event Coordination



Volunteers

Our team collaborates across Kenya, Mexico, Switzerland, and Austria. Despite thousands of kilometers of distance and different time zones, we successfully make decisions together, plan projects, and support the community in Kibarani.

We are now a team of around 20 dedicated individuals who contribute their time, expertise, and strong commitment. All united by one common goal: to improve the living conditions for the people of Kibarani.



06 Finances

Transparency is a core principle of Imara Africa. Our goal is to use every donation responsibly and to ensure that its use is fully transparent and traceable.

Please find our 2025 financial overview below.

Overview Incomes - Expenses Imara Africa 2025		ZVR 1681330622
Date 23.10.2025-31.12.2025		
Incomes		
Donations	€	3.304,49
Memberfees	€	-
Earnings	€	-
Subsidies and public grants	€	-
Other income	€	7,67
Sum	€	3.312,16
Expenses		
Benefits for statutory purposes	€	-
Fundraising	€	208,29
Overhead	€	12,31
Other expenses	€	-
Sum	€	220,60
Balance	€	3.091,56

Donations & Fundraising

- Two fundraising events in November 2025: “Help now, give a future”
- Initial fundraising goal exceeded by 173%
- Establishment of social media channels to inform and engage supporters

Cost Structure

- All team members work on a voluntary basis; there are no salaries
- No costs for office rent or administrative infrastructure
- 100% of donations go directly into project work, particularly:
 - clean drinking water projects
 - hygiene initiatives
 - sanitation facilities
 - menstrual health programs

Transparency

We place great importance on open communication:

- Documentation of all expenses and projects
- Regular updates to supporters
- Clear evidence of the impact of every donation

07 Outlook 2026

Imara Africa looks ahead to an ambitious year in 2026.

We aim to build on the foundations of our first year and significantly expand our impact in Kibarani and beyond.

Access to Clean Water

Our top priority is to improve sustainable access to clean and safe drinking water for the community.

Together with local partners and the community, we are pursuing various approaches, including:

- assessment and implementation of suitable infrastructure measures (e.g., sustainable water supply systems, well construction)
- improvement of existing water sources
- safe water storage
- ensuring water quality

In addition, we have developed a sustainable water supply model that combines:

- affordable pricing for the community
- fair compensation for local workers
- the creation of small financial reserves

Our focus is not on a single intervention, but on a sustainable solution that can be maintained and managed by the community itself.

Improving Sanitation

The sanitation situation remains a major challenge. The lack of safe toilets and the presence of open wastewater areas increase the risk of disease and significantly affect quality of life.

For 2026, we are planning the following priorities:

- analysis of the current sanitation situation in collaboration with the community
- assessment of appropriate and location-specific sanitation solutions
- construction and improvement of safe latrines
- evaluation of innovative approaches, such as dry toilets

Our goal is to develop practical, affordable, and sustainable solutions that reduce health risks in the long term.

Hygiene & Health Promotion

In addition to infrastructure, health promotion is a central component of our work. Clean water alone is not enough—it is essential how it is used.

For 2026, we are planning to:

- conduct hygiene training within the community
- raise awareness on the prevention of waterborne diseases
- promote hand hygiene with soap
- provide education on safe water treatment and storage
- support community initiatives for clean public spaces

Our goal is to foster sustainable behavior change and strengthen individual responsibility within the community. Health protection begins with knowledge, awareness, and collective action.

Menstrual Health

Menstrual health is closely linked to water, hygiene, and dignity. A lack of access to safe products and appropriate conditions often leads to health issues, school absenteeism, and social exclusion.

For 2026, we are focusing on:

- education and destigmatization around menstruation
- access to safe and sustainable menstrual products
- promotion of hygienic conditions
- empowering girls and women through knowledge and self-determination

Our goal is to establish menstrual health as an integral part of holistic WASH work and to enable long-term improvements for girls and women.

Fundraising Goal

For 2026, we have set a clear target:

€30,000 to be invested directly into our projects on the ground.

These funds will enable us to sustainably improve access to clean water, implement sanitation and hygiene measures, and strengthen health promotion within the community.

Our idea:

1,000 people × €30 can collectively make a decisive step toward sustainable water access.

Every contribution counts—and many small contributions together can achieve great impact.

Community & Collaboration

Sustainable change can only be achieved together.

That is why we remain in continuous dialogue with the local community to understand real needs and develop solutions collaboratively.

Our approach is clear:

Not to act for people, but with them—locally rooted and designed for the long term.

Planned for 2026:

- further strengthening collaboration with local stakeholders
- another project visit to evaluate and further develop our initiatives
- strengthening local structures and ownership

Growth & Awareness 2026

In addition to our on-the-ground work, we aim to further strengthen our base in Austria.

Planned initiatives include:

- active recruitment of members to ensure the long-term stability of the organization
- additional fundraising events
- presentations and educational formats (“Kenya through our own eyes”) to raise awareness
- expansion of our partnerships

08 Appreciation

The year 2025 was a very special one for Imara Africa.

It marked our founding year—the beginning of a vision that was supported by many people from the very start.

Our sincere thanks go to all supporters, donors, friends, and family members who believed in us even before the first projects became visible. Your encouragement, trust, and financial support made it possible to turn an idea into concrete action.

A special thank you goes to our volunteer team. With great dedication, professionalism, and passion, you have built and developed Imara Africa in a very short time. Without your commitment—often alongside professional and personal responsibilities—this beginning would not have been possible. We also thank the local community for their trust, openness, and collaborative partnership. Sustainable change can only be achieved together.

Special thanks also go to our partners.

Together, we show that responsibility does not end at national borders.

Finally, we would like to thank everyone who became part of this journey in 2025.

The fact that we have achieved so much in such a short time fills us with gratitude—and with confidence for everything that lies ahead.

